100th Eclipse Data ImageEncoder Shipped

November 15, 2000

Eclipse Data Technologies commemorated the shipment of its 100th ImageEncoder formatter at the REPLItech Asia Show. Participating in acknowledging this milestone with Eclipse were representatives from three of Eclipse's leading LBR OEMs; OMP, Nimbus, and Sony. Much of Eclipse's success in the formatter market is attributed to the accomplishments of their partners this year.

The Eclipse ImageEncoder is a state-of-the-art formatter introduced at REPLItech Europe in 1998. Its success has been credited to its superior quality, leading edge technology and ease-of-use software that includes mastering tools for media conversion, analysis and verification. The ImageEncoder has been successful in both the OEM market and with customers trading out their installed formatters on-site. Innovative features like high-speed DVD & CD mastering, ImageIntegrity checksum protection, direct and hard disk mastering, networking features, and support of all major DVD & CD formats and encryption schemes has ensured its success. Eclipse's ImageEncoder has set a new standard for price and performance comparison in the industry.

Mr. Guido Dalessi, Vice President of Sales for OMP commented, "The reason for us to include the Eclipse system with the DMS 8000 Diamond Mastering System is very obvious: We are just following the preference of the customer. For our DMS 8000, we are basically free to choose from a number of different input systems. But the market increasingly prefers us to include the input systems from Eclipse."

Antony Smith, Director – Asia Operations for Nimbus added, "We were looking for an encoder and front end that was as easy to operate as our Pi system whilst still having the power and flexibility to upgrade as new formats and higher mastering speeds were required in the future. Eclipse provided the solution and I am pleased that this collaboration has in part contributed to them reaching this terrific achievement. They are a great organization to work with and we wish them every success for the future."

"Sony enthusiastically endorsed the Eclipse ImageEncoder because we perceived it to be an excellent product for our customers. This has been validated by customers with Sony SLIM-HD and SLIM-DHD systems and Eclipse ImageEncoders who have reported excellent results," said Mr.

Mitsuteru Nakashima, Assistant Manager of Core Technologies & Network Company for Sony.

Bob Edmonds, Vice President of Sales & Marketing for Eclipse added, "We are very proud of having shipped our 100th Eclipse ImageEncoder. This is a significant milestone for Eclipse, and even more important is the enthusiastic acceptance we have experienced from the leading OEM's in the industry. Our success has come from listening to our customers and providing clear solutions to their mastering needs. In addition to working with customers on a one-to-one basis we have put a great deal of effort into our OEM relationships with the LBR system manufacturers. By working with them today to understand the directions they are taking, we can ensure we have the products they will need in the future."

The ImageEncoder supports all recordable formats and the latest encryption schemes. Eclipse's proprietary ImageEncoder incorporates the latest in analytical, encryption and device support while providing high-speed encoding technology. Its easy-to-use user interface is designed to make manufacturing's job easier, while providing the mastering engineering staff with access to over 400 selectable "analysis rules" to monitor, flag and report key mastering parameters. The multi-tasking, multiple image handling ImageEncoder supports direct mastering, or high-speed mastering from hard disk or the network. The extensive list of features includes expert analysis, a remote scheduler, advanced DSV algorithms, ImageIntegrity checksums and both CSS and Macrovision SafeDisc™ 2.0 mastering encryption support.

Eclipse has built a reputation for technical excellence and world-class customer support with its line of mastering, premastering and QC verification tools for the DVD and CD manufacturing industry.

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