

September 24, 2007

Infodisc Blu-ray Factory Launch Highlights Eclipse Premastering

Renchen, Germany: During their official Blu-ray launch event this month, Infodisc Germany announced that they have chosen Eclipse as their vendor for premastering and QC systems. The event celebrated the opening of Europe's first independent Blu-ray replication facility.

The EclipseSuite BD process allows Infodisc to analyze incoming titles, encrypt them with Blu-ray's AACS copy protection, prepare the images for mastering, and perform a verification check on the final replicas.

The adoption of Blu-ray at this early stage will provide Infodisc with valuable experience and expertise in Blu-ray manufacturing. As the first independent Blu-ray plant in Europe, they hope to establish partnerships with other replicators in order to maximize utilization of their equipment. In part, the decision to choose Eclipse was based on the need for industry-wide compatibility.

"Of course we looked at all options, but every BD plant in the world is using Eclipse," stated Michael Gutowski, Infodisc's CEO. "With our need for the broadest compatibility, the decision to go with Eclipse was easy."

The purchase marks a continued success for Eclipse's Next Generation product line. With equipment at every Blu-ray factory and most HD-DVD factories, Eclipse is considered the market leader in the formatting, analysis, encryption, and bit-to-bit verification required for next-generation production. Key to this success is Eclipse's powerful analysis engine which contains hundreds of new rules designed to find and fix authoring and conversion mistakes; as well as a new AACS encryption module which encrypts images at very high-speeds.

About Eclipse:

Eclipse is the new leader in optical disc premastering, verification, and mastering products. Their rules-based analysis engine revolutionized testing in the optical disc industry and is used by virtually every disc replication plant in the world. For more information about Eclipse and its products, please visit their website at www.eclipsedata.com.

About Infodisc:



Infodisc's Michael Gutowski with Paul Janssens of SignalPro, Eclipse's European representative

Press Release

Infodisc Technology GmbH is an independent service provider for all optical media with strategic focus on the next generation formats HD DVD und Blu-ray. Customers benefit from a One-Stop-Shop solution including authoring, replication, packaging and final distribution. Infodisc is audited, certified and member of all relevant organisations to fulfil the requirements of content protection and provide the highest quality standards.